

## **SYNOPSIS OF SURVEY RESULTS**

### **(9/2015)**

#### Who Responded

99% were homeowners  
84% of those that work, work out of town  
80% were aged 50 or older  
76% Year-Round Residents  
51% lived here 20 years or less  
42% don't attend Town Meeting  
38% earn over \$100,000/yr  
38% were retired  
30% had children in school

#### General

85% support retaining rural small town character  
92% Peace & quiet – low key community

#### Open Space/Agricultural Lands

87% support Preserve natural resources & open space  
79% support zoning to protect agricultural lands  
52% Do not support adopting CPA

#### Residential Development

79% prefer development of detached single-family homes  
78% oppose zoning for higher residential densities  
59% prefer to be a “bedroom” community like Brimfield  
44% prefer new residential development to occur along existing roads  
27% support cluster zoning/developments

#### Housing

94% satisfied with their present housing

59% feel there are sufficient housing opportunities in Holland for their kids

57% feel there is a lack of housing options for seniors

44% oppose planned affordable housing (32% support)

### Commercial Development

79% support design standards for commercial development

78% don't want new industrial development anywhere

77% like the town center as it is and don't want additional commercial or civic uses

61% support specific zones for residential, commercial and industrial uses

48% don't want new commercial development anywhere

47% support new restaurants and neighborhood stores